

2025 Q1-Q3 REPUTATION RANKINGS

*Rankings are based on Google reviews only from 2025.

NORTH CAROLINA | FORD

Rank	Dealership	Dealership Location	Reputation Health Score/100 [2025 Q1-Q3 Data]	Monthly Review Volume: [25% of score]	Lifetime Review Volume: [15% of score]	Monthly Star Rating: [30% of score]	Response Rate: [30% of score]
1	CLONINGER FORD OF HICKORY	HICKORY, NC	94	150.6	4803	4.8	97.3
2	CLONINGER FORD	SALISBURY, NC	91	70.1	1692	4.8	95.9
3	CROSSROADS FORD OF APEX	APEX, NC	91	67.4	4167	4.8	91.1
4	CAPITAL FORD OF CHARLOTTE	CHARLOTTE, NC	91	66.5	6856	4.7	95.3
5	HUNTERSVILLE FORD	HUNTERSVILLE, NC	91	62.8	2759	4.7	95.9
6	SANDERS FORD INC	JACKSONVILLE, NC	91	50.6	2509	4.8	95.2
7	CLONINGER FORD OF MORGANTON, INC.	MORGANTON, NC	91	50.0	1376	4.8	96.0
8	MOORESVILLE FORD	MOORESVILLE, NC	90	39.9	2490	4.7	96.1
9	TINDOL FORD	GASTONIA, NC	90	38.6	2020	4.7	96.2
10	ASHEVILLE FORD	ASHEVILLE, NC	89	42.1	2116	4.6	95.5
11	CAPITAL FORD OF WILMINGTON	WILMINGTON, NC	89	41.5	3247	4.6	94.6
12	CELLA FORD INC.	NEW BERN, NC	89	33.7	1012	4.8	92.1
13	LAFAYETTE FORD, INC.	FAYETTEVILLE, NC	89	27.0	2545	4.7	94.2
14	PARKWAY FORD	WINSTON SALEM, NC	88	36.2	1028	4.7	94.2
15	UNIVERSITY FORD DURHAM	DURHAM, NC	88	30.9	2016	4.7	93.5
16	CROSSROADS FORD OF WAKE FOREST	WAKE FOREST, NC	88	30.3	2167	4.7	94.1
17	WHITE FORD, LLC	ROANOKE RAPIDS, NC	88	9.9	306	4.9	98.9
18	STEARNS FORD INC	BURLINGTON, NC	87	26.0	1113	4.6	93.1
19	CROSSROADS FORD OF FUQUAY-VARINA	FUQUAY VARINA, NC	87	21.5	1639	4.7	90.7
20	CROSSROADS FORD OF INDIAN TRAIL	INDIAN TRAIL, NC	87	15.9	2006	4.5	97.2
21	CAPITAL FORD	RALEIGH, NC	86	23.8	3090	4.2	95.3
22	CRESCENT FORD	HIGH POINT, NC	86	22.3	1158	4.5	93.5
23	COUNTY FORD	GRAHAM, NC	86	20.5	1332	4.4	96.7
24	HILBISH FORD	KANNAPOLIS, NC	86	15.3	1378	4.5	96.4
25	KING FORD	MURPHY, NC	86	14.7	888	4.8	90.2
26	CAPITAL FORD OF HILLSBOROUGH	HILLSBOROUGH, NC	86	12.1	674	4.8	93.6
27	LIBERTY FORD OF FAYETTEVILLE	FAYETTEVILLE, NC	85	25.9	3569	4.4	89.7
28	HALL FORD ELIZABETH CITY	ELIZABETH CITY, NC	85	18.3	1101	4.5	90.2
29	PARKWAY FORD OF LEXINGTON	LEXINGTON, NC	85	11.9	545	4.7	92.5
30	UNIVERSITY FORD NORTH	DURHAM, NC	85	6.6	311	4.9	93.2
31	PARKS FORD HENDERSONVILLE	HENDERSONVILLE, NC	84	47.9	1837	4.7	75.8
32	CAPITAL FORD OF LILLINGTON	LILLINGTON, NC	84	13.8	522	4.7	90.3
33	JONES FORD	SHALLOTTE, NC	84	13.2	2341	4.6	92.4
34	MODERN FORD OF BOONE	BOONE, NC	84	10.3	521	4.5	94.6
35	DEACON JONES FORD	GOLDSBORO, NC	84	8.5	1068	4.8	88.2
36	KEN WILSON FORD	CANTON, NC	84	8.4	1135	4.6	94.7
37	MODERN FORD OF BOONE	BOONE, NC	84	10.3	521	4.5	94.6
38	CROSSROADS FORD OF KERNERSVILLE	KERNERSVILLE, NC	83	8.7	1383	4.4	96.2
39	CROSSROADS FORD OF LUMBERTON	LUMBERTON, NC	83	5.5	594	4.6	98.0
40	CAPITAL FORD LINCOLN OF ROCKY MOUNT	ROCKY MOUNT, NC	82	16.5	650	4.6	81.8
41	FORD OF JONES COUNTY	TRENTON, NC	82	14.8	320	4.6	85.0
42	CROSSROADS FORD OF DUNN-BENSON	DUNN, NC	82	6.8	885	4.7	86.9
43	CROSSROADS FORD OF SOUTHERN PINES	SOUTHERN PINES, NC	82	6.8	1047	4.5	91.8
44	TOWN AND COUNTRY FORD	CHARLOTTE, NC	81	15.6	2009	4.0	91.4
45	CROSSROADS FORD OF HENDERSON	HENDERSON, NC	81	3.7	494	4.6	93.9
46	CROSSROADS FORD OF SANFORD	SANFORD, NC	80	6.5	950	4.2	93.1
47	CROSSROADS FORD OF SILER CITY	SILER CITY, NC	80	4.9	464	4.6	88.6
48	CROSSROADS FORD OF WAYNESVILLE	WAYNESVILLE, NC	80	2.7	421	4.5	95.8
49	WYNN ODOM FORD	LA GRANGE, NC	80	1.7	140	4.9	100
50	FRIENDSHIP FORD OF LENOIR	LENOIR, NC	79	16.9	764	4.5	72.4

Widewail has generated reputation scorecards for every new car dealership in the us. this ranking list is a segment based on location and brand to help you understand where you stand in comparison to your competitors and highlight areas where your dealership can continue to improve or double down on success.

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